

# Health Care and Social Assistance in Yankton County, SD



803 East 4th Street  
Yankton, South Dakota 57058

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

62 Health Care and Social Assistance

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### 1 County

46135 Yankton County, SD

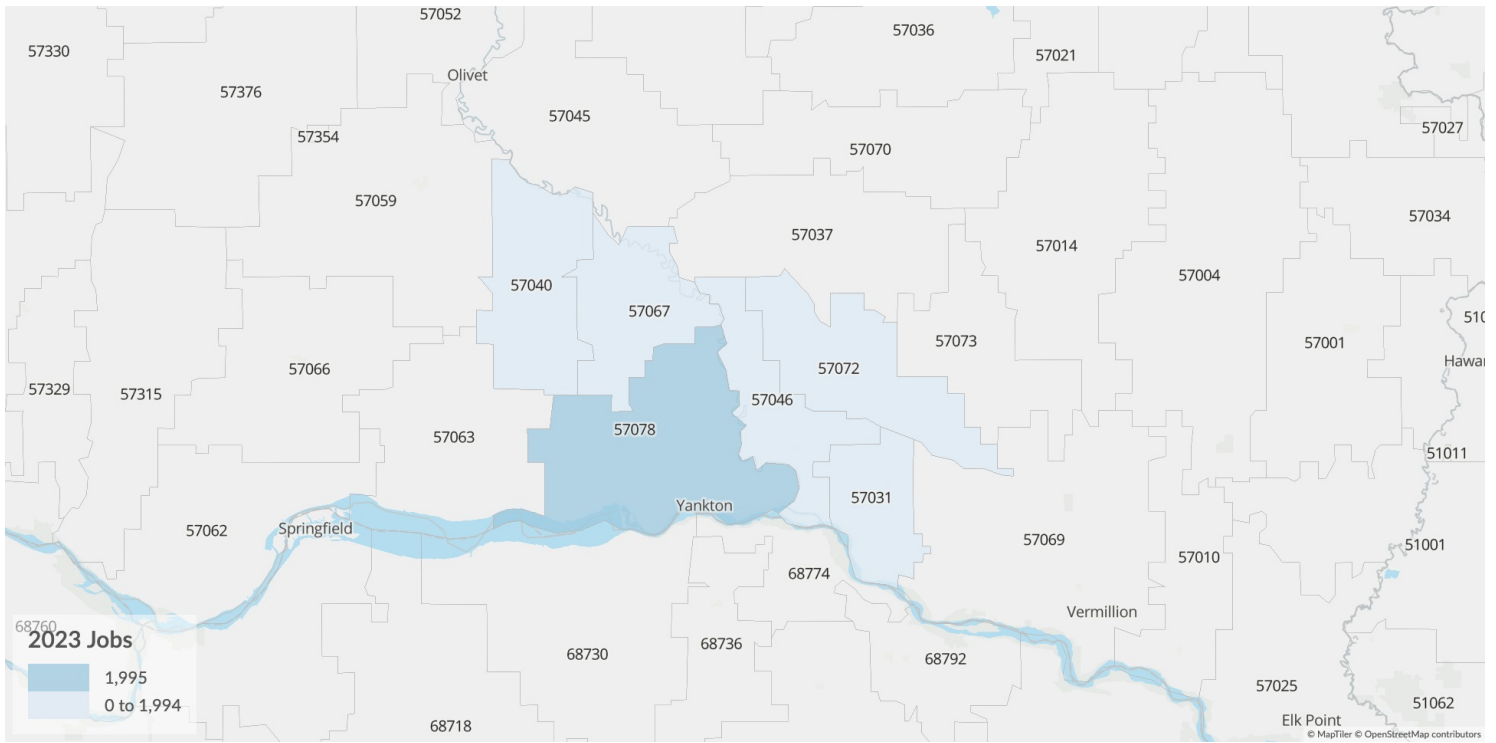
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### Class of Worker

QCEW Employees and Non-QCEW Employees

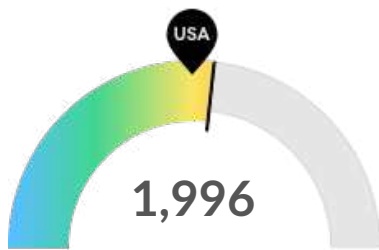
The information in this report pertains to the chosen industry and geographical area.

# Workforce Map



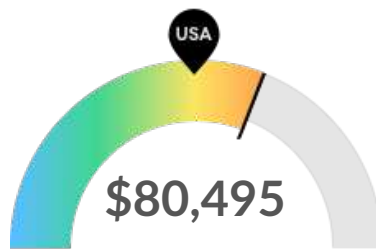
## Executive Summary

### Aggressive Hiring Competition Over an Average Supply of Regional Talent



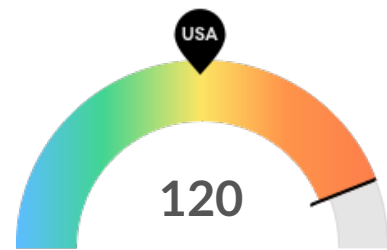
**Supply (Jobs)**

Yankton County, SD is about average for this kind of talent. The national average for an area this size is 1,809\* employees, while there are 1,996 here.



**Earnings Per Job**

Earnings per job are about the same as the national average. The national average salary for Health Care and Social Assistance in an area this size is \$75,379, while in Yankton County, SD it is \$80,495. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

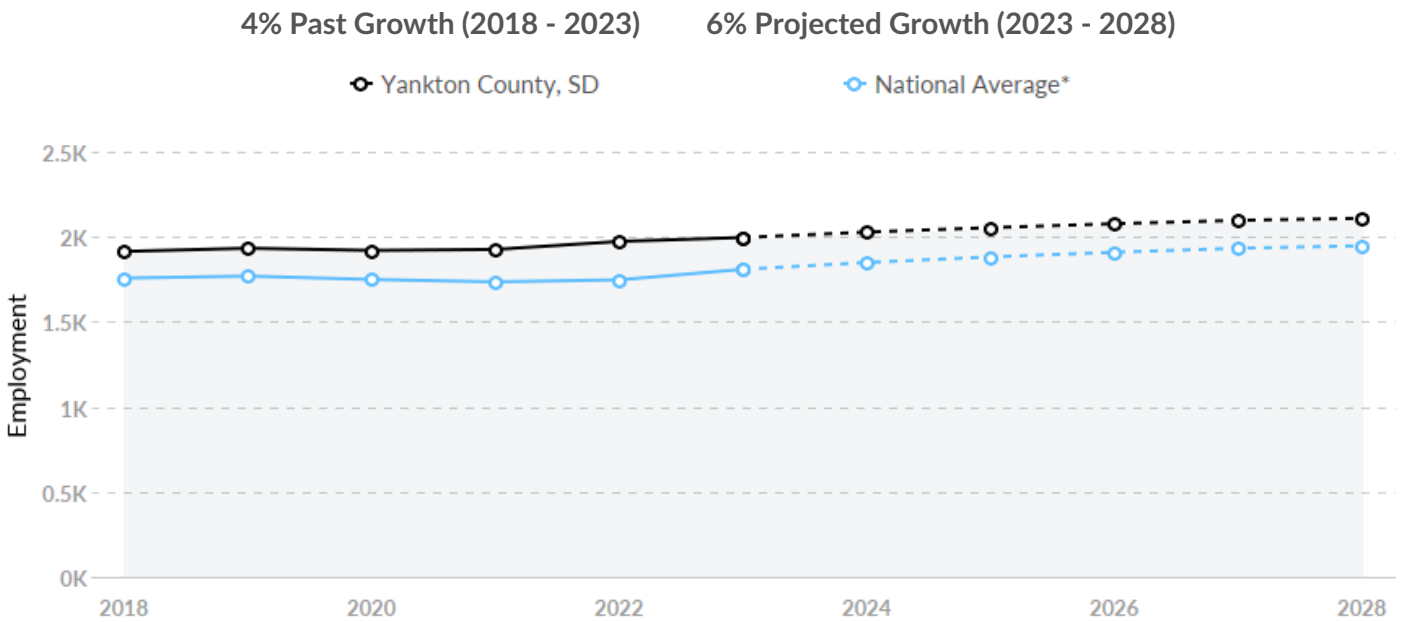
Competition from online job postings is high in Yankton County, SD. The national average for an area this size is 39\* job postings/mo, while there are 120 here.

\*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Yankton County, SD. In other words, the values represent the national average adjusted for region size.

# Supply (Jobs)

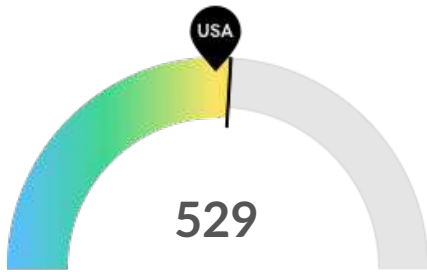
## Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Yankton County, SD, and how it is changing relative to the nation. An average area of this size would have 1,809\* employees, while there are 1,996 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is projected to narrow over the next 5 years.



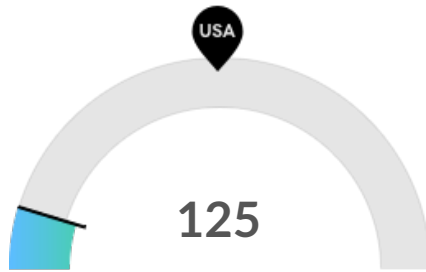
\*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Yankton County, SD. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is Low



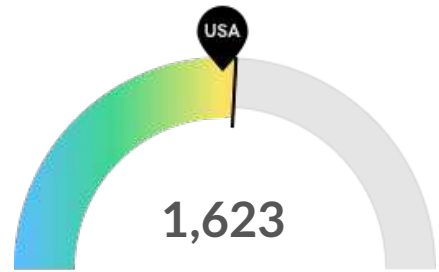
**Retiring Soon**

Retirement risk is about average in Yankton County, SD. The national average for an area this size is 499\* employees 55 or older, while there are 529 here.



**Racial Diversity**

Racial diversity is low in Yankton County, SD. The national average for an area this size is 874\* racially diverse employees, while there are 125 here.



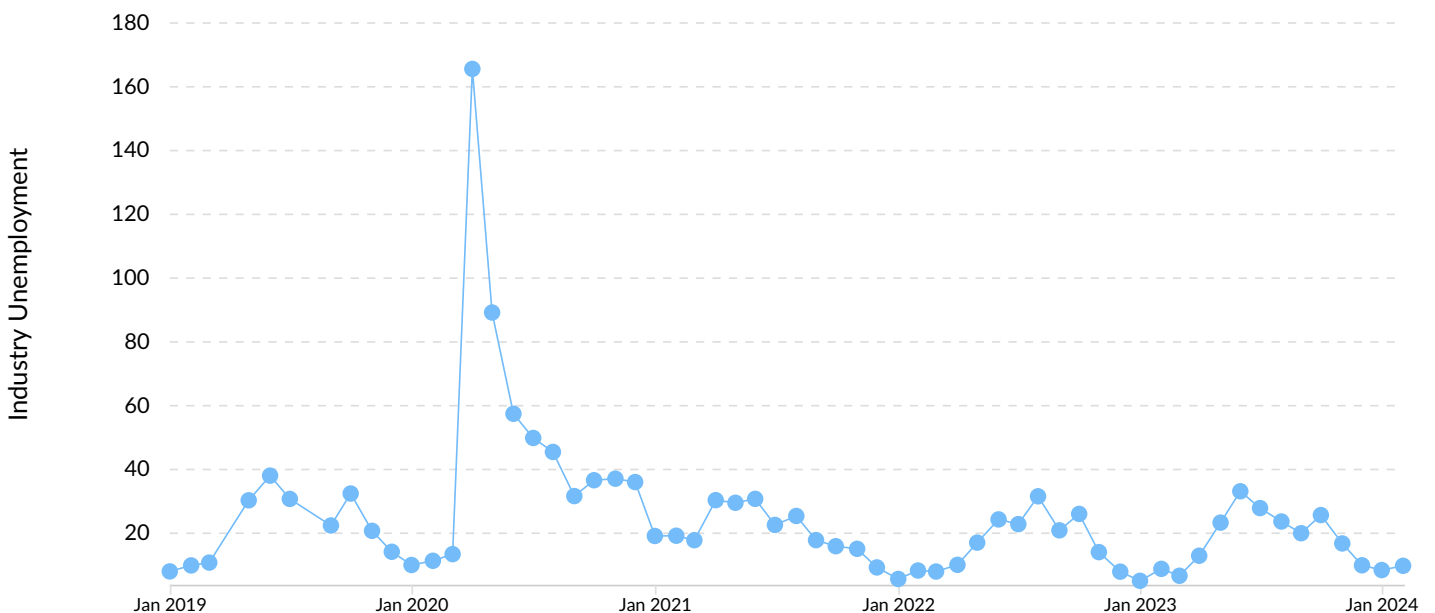
**Gender Diversity**

Gender diversity is about average in Yankton County, SD. The national average for an area this size is 1,544\* female employees, while there are 1,623 here.

\*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Yankton County, SD. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

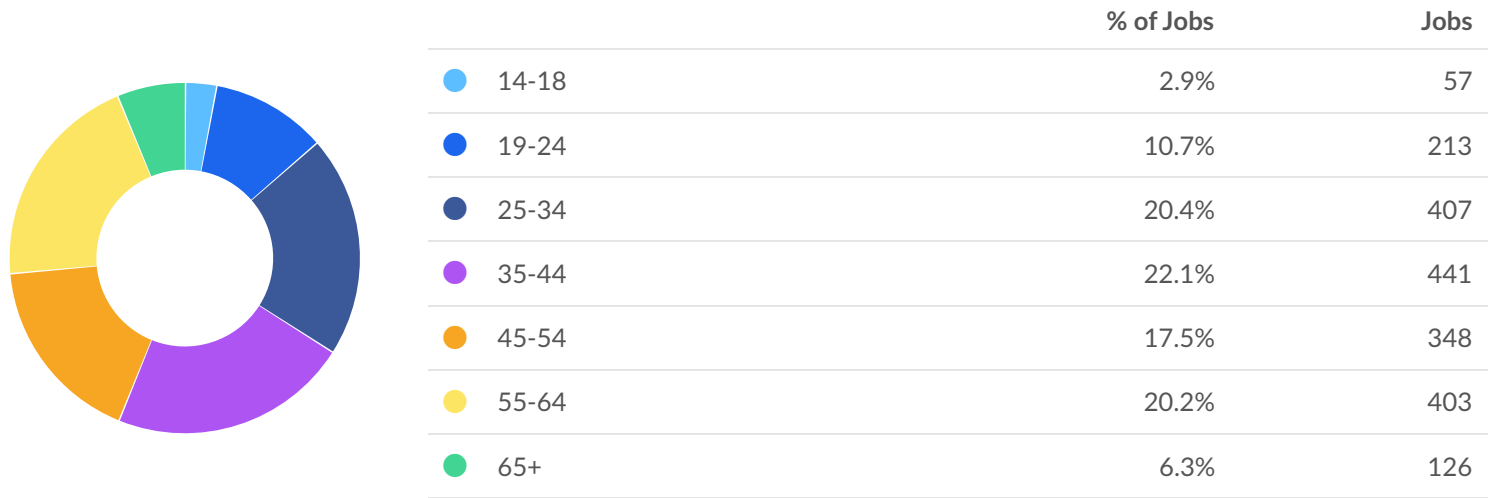
Unemployment shown at the 2-digit sector level.



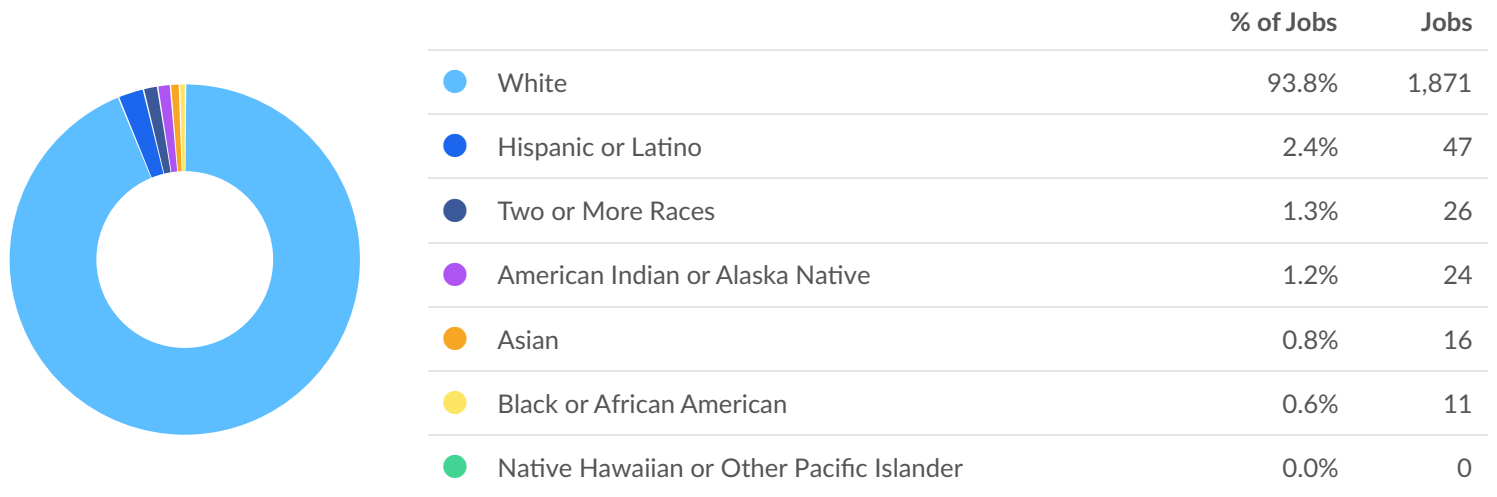


# Demographic Details

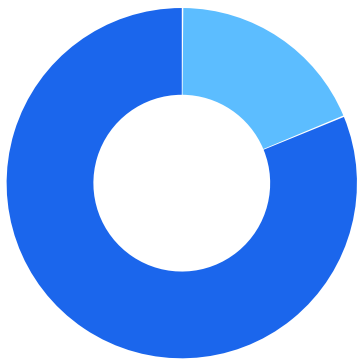
## Industry Age Breakdown



## Industry Race/Ethnicity Breakdown

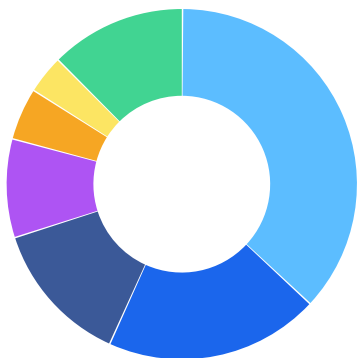


## Industry Gender Breakdown



	% of Jobs	Jobs
● Males	18.7%	373
● Females	81.3%	1,623

## Most Jobs are Found in the Healthcare Practitioners and Technical Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
● Healthcare Practitioners and Technical Occupations	36.9%
● Healthcare Support Occupations	19.8%
● Office and Administrative Support Occupations	13.3%
● Community and Social Service Occupations	9.1%
● Building and Grounds Cleaning and Maintenance Occupations	4.8%
● Personal Care and Service Occupations	3.6%
● Other	12.5%

## Demand



### 27 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 1,436 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 27 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Avera Health	1,282
Yankton Medical Clinic Pharmacy	34
Lewis & Clark Behavioral Health...	16
Bright Horizons	13
CareInHomes	12

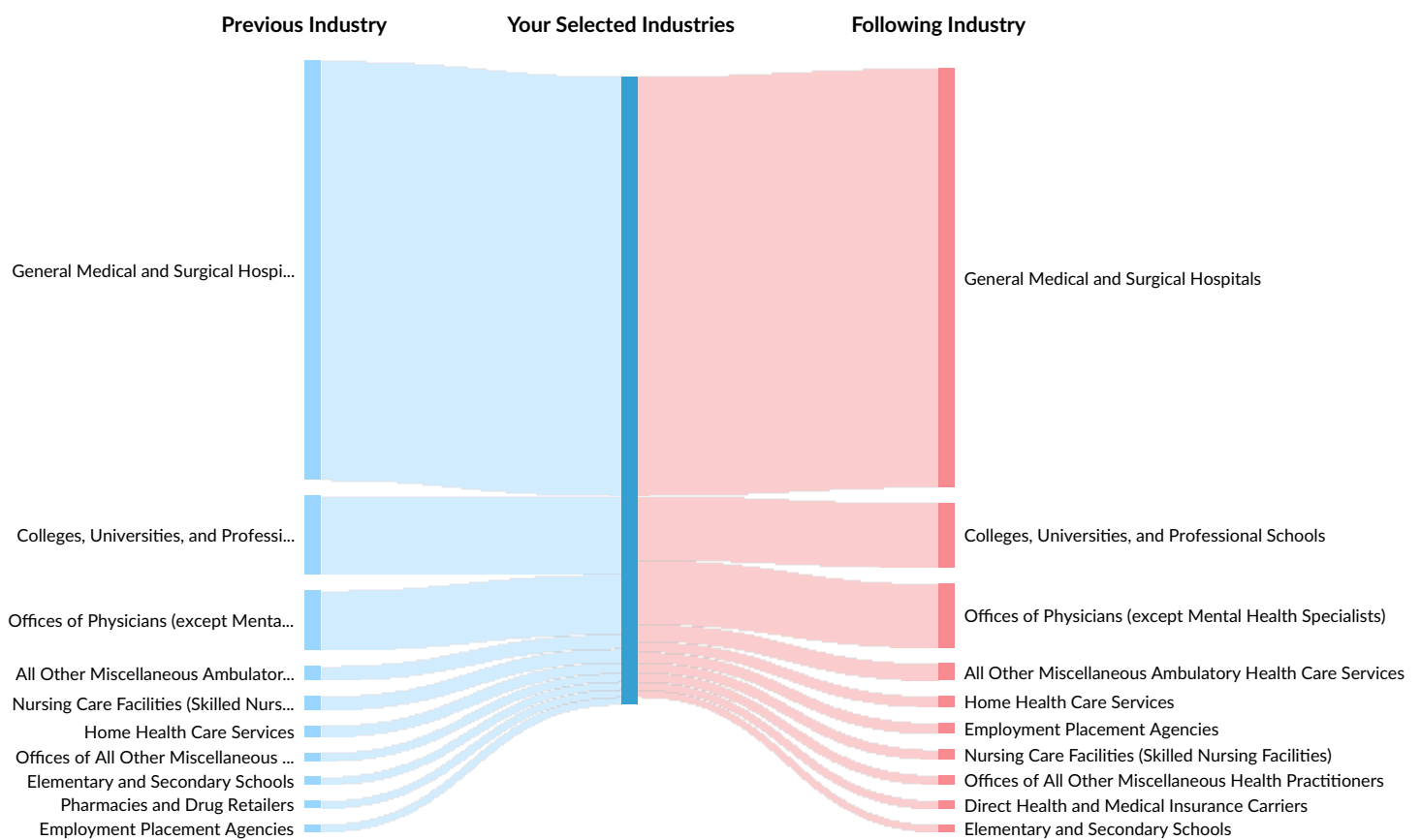
Top Job Titles	Unique Postings
Long Term Care Registered Nurs...	281
Speech Language Pathologists	89
Radiology Technologists	56
Occupational Therapists	53
Physical Therapist Assistants	50

## Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
General Medical and Surgical Hospitals	651,247
Colleges, Universities, and Professional Schools	122,699
Offices of Physicians (except Mental Health Specialists)	92,802
All Other Miscellaneous Ambulatory Health Care Services	22,083

Previous Industries	Transitions
Nursing Care Facilities (Skilled Nursing Facilities)	21,305
Home Health Care Services	17,100
Offices of All Other Miscellaneous Health Practitioners	12,932
Elementary and Secondary Schools	12,083
Pharmacies and Drug Retailers	11,860
Employment Placement Agencies	11,618
Offices of Physical, Occupational and Speech Therapists, and Audiologists	10,549
All Other Professional, Scientific, and Technical Services	10,193
National Security	9,508
Specialty (except Psychiatric and Substance Abuse) Hospitals	9,390
Freestanding Ambulatory Surgical and Emergency Centers	9,329
Temporary Help Services	8,779
Junior Colleges	8,442
Direct Health and Medical Insurance Carriers	8,246
All Other Outpatient Care Centers	7,626
Full-Service Restaurants	7,571
Department Stores	6,979
Limited-Service Restaurants	5,954
Ambulance Services	5,797
Assisted Living Facilities for the Elderly	5,776
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	5,664
Psychiatric and Substance Abuse Hospitals	5,394
Other Individual and Family Services	5,295
Medical Laboratories	5,222
Clothing and Clothing Accessories Retailers	5,159

Previous Industries	Transitions
Administrative Management and General Management Consulting Services	5,042
Child Care Services	4,677
Commercial Banking	4,625
Offices of Physicians, Mental Health Specialists	4,552
Custom Computer Programming Services	4,380
Insurance Agencies and Brokerages	4,336
Other General Government Support	4,143
Computer Systems Design Services	3,985
Continuing Care Retirement Communities	3,716
Hotels (except Casino Hotels) and Motels	3,621
Administration of Veterans' Affairs	3,581
Child and Youth Services	3,552
Office Administrative Services	3,434
Kidney Dialysis Centers	3,388
Fitness and Recreational Sports Centers	3,333
Outpatient Mental Health and Substance Abuse Centers	3,309
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	3,274
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	3,253
All Other Miscellaneous Retailers	3,198
Pharmaceutical Preparation Manufacturing	2,968
Software Publishers	2,964
Other Residential Care Facilities	2,910
Warehouse Clubs and Supercenters	2,887
Offices of Lawyers	2,835

Previous Industries	Transitions
Religious Organizations	2,828
Administration of Public Health Programs	2,815
Offices of Dentists	2,705
Offices of Mental Health Practitioners (except Physicians)	2,424
Professional Organizations	2,394
Educational Support Services	2,333
Offices of Real Estate Agents and Brokers	2,290
Services for the Elderly and Persons with Disabilities	2,191
Other Computer Related Services	2,172
Other Management Consulting Services	2,161
All Other Personal Services	2,137
Diagnostic Imaging Centers	2,015
Food Service Contractors	2,009
Engineering Services	1,978
Civic and Social Organizations	1,876
Research and Development in Biotechnology (except Nanobiotechnology)	1,826
All Other Miscellaneous Schools and Instruction	1,765
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,755
Surgical and Medical Instrument Manufacturing	1,745
Vocational Rehabilitation Services	1,732
Residential Mental Health and Substance Abuse Facilities	1,715
Blood and Organ Banks	1,676
Offices of Certified Public Accountants	1,662
Drugs and Druggists' Sundries Merchant Wholesalers	1,557
Electronics and Appliance Retailers	1,543

Previous Industries	Transitions
Other Social Advocacy Organizations	1,520
Beauty Salons	1,445
Wireless Telecommunications Carriers (except Satellite)	1,362
Offices of Optometrists	1,323
Couriers and Express Delivery Services	1,323
Other Grantmaking and Giving Services	1,310
Executive Offices	1,290
Other Scientific and Technical Consulting Services	1,251
HMO Medical Centers	1,204
Residential Intellectual and Developmental Disability Facilities	1,195
Offices of Chiropractors	1,180
Commercial and Institutional Building Construction	1,161
Marketing Consulting Services	1,156
Portfolio Management and Investment Advice	1,115
Lessors of Residential Buildings and Dwellings	1,090
Cosmetics, Beauty Supplies, and Perfume Retailers	1,087
Golf Courses and Country Clubs	1,066
Family Planning Centers	784
Temporary Shelters	536
Emergency and Other Relief Services	360
Other Community Housing Services	323
Community Food Services	295
Following Industries	Transitions
General Medical and Surgical Hospitals	651,247
Colleges, Universities, and Professional Schools	100,266



Following Industries	Transitions
Offices of Physicians (except Mental Health Specialists)	99,538
All Other Miscellaneous Ambulatory Health Care Services	26,474
Home Health Care Services	16,626
Employment Placement Agencies	16,517
Nursing Care Facilities (Skilled Nursing Facilities)	15,251
Offices of All Other Miscellaneous Health Practitioners	14,530
Direct Health and Medical Insurance Carriers	12,665
Elementary and Secondary Schools	11,123
Temporary Help Services	10,764
Freestanding Ambulatory Surgical and Emergency Centers	10,697
All Other Professional, Scientific, and Technical Services	10,030
Specialty (except Psychiatric and Substance Abuse) Hospitals	9,040
Offices of Physical, Occupational and Speech Therapists, and Audiologists	8,608
All Other Outpatient Care Centers	7,952
Junior Colleges	7,816
Administration of Veterans' Affairs	6,781
Administrative Management and General Management Consulting Services	6,399
Pharmacies and Drug Retailers	6,138
Pharmaceutical Preparation Manufacturing	5,776
Insurance Agencies and Brokerages	5,385
Offices of Physicians, Mental Health Specialists	5,213
Medical Laboratories	5,160
Psychiatric and Substance Abuse Hospitals	5,092
National Security	4,904

Following Industries	Transitions
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	4,786
Custom Computer Programming Services	4,714
Other Individual and Family Services	4,412
Software Publishers	4,176
Other General Government Support	4,174
Office Administrative Services	4,137
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	4,119
Computer Systems Design Services	3,862
Research and Development in Biotechnology (except Nanobiotechnology)	3,627
Surgical and Medical Instrument Manufacturing	3,587
Ambulance Services	3,514
Commercial Banking	3,465
All Other Miscellaneous Retailers	3,382
Administration of Public Health Programs	3,375
Kidney Dialysis Centers	3,323
Outpatient Mental Health and Substance Abuse Centers	3,057
Child Care Services	3,037
Other Computer Related Services	2,993
Offices of Real Estate Agents and Brokers	2,973
Assisted Living Facilities for the Elderly	2,839
Full-Service Restaurants	2,732
Other Management Consulting Services	2,643
Continuing Care Retirement Communities	2,601
Offices of Lawyers	2,582

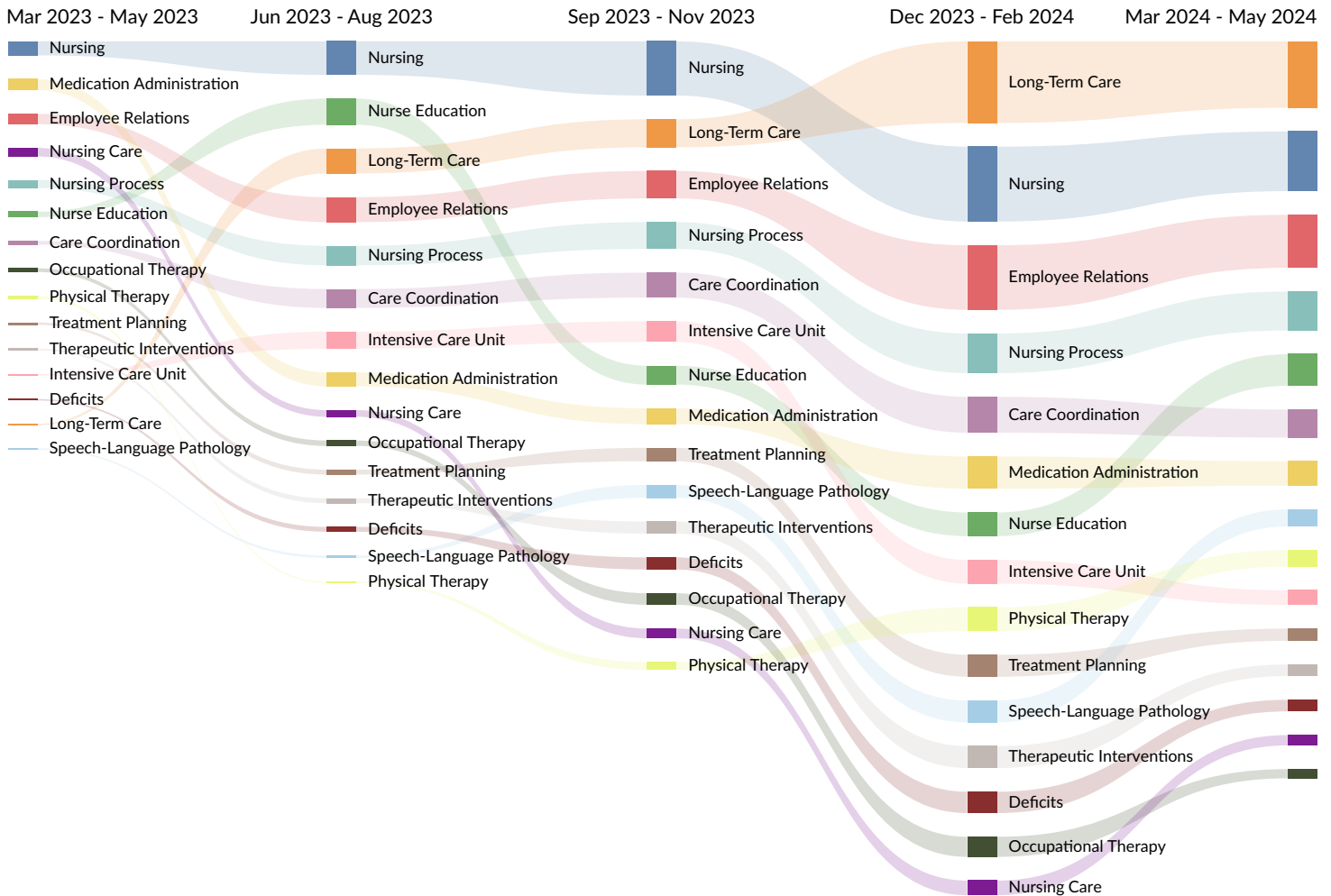
Following Industries	Transitions
Professional Organizations	2,525
Offices of Mental Health Practitioners (except Physicians)	2,481
Engineering Services	2,479
Offices of Dentists	2,317
Other Residential Care Facilities	2,172
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	2,073
Child and Youth Services	2,015
Department Stores	1,996
Clothing and Clothing Accessories Retailers	1,990
Diagnostic Imaging Centers	1,964
Limited-Service Restaurants	1,963
Drugs and Druggists' Sundries Merchant Wholesalers	1,944
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	1,893
Fitness and Recreational Sports Centers	1,888
All Other Personal Services	1,865
Religious Organizations	1,844
Hotels (except Casino Hotels) and Motels	1,812
Educational Support Services	1,810
Services for the Elderly and Persons with Disabilities	1,759
Offices of Certified Public Accountants	1,663
Other Scientific and Technical Consulting Services	1,604
Blood and Organ Banks	1,566
Vocational Rehabilitation Services	1,530
All Other Miscellaneous Schools and Instruction	1,379
Civic and Social Organizations	1,350

Following Industries	Transitions
Portfolio Management and Investment Advice	1,334
Analytical Laboratory Instrument Manufacturing	1,333
Executive Offices	1,328
Residential Mental Health and Substance Abuse Facilities	1,320
Marketing Consulting Services	1,248
HMO Medical Centers	1,237
All Other Support Services	1,212
Police Protection	1,193
Other Social Advocacy Organizations	1,163
Warehouse Clubs and Supercenters	1,155
Offices of Other Holding Companies	1,155
Human Resources Consulting Services	1,125
Other Accounting Services	1,061
Commercial and Institutional Building Construction	1,056
Wholesale Trade Agents and Brokers	1,007
Offices of Optometrists	1,006
Other Grantmaking and Giving Services	982
Family Planning Centers	894
Lessors of Residential Buildings and Dwellings	799
Offices of Chiropractors	783
Residential Intellectual and Developmental Disability Facilities	729
Temporary Shelters	356
Emergency and Other Relief Services	342
Community Food Services	271
Other Community Housing Services	207

# What skills are they posting for?

## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

**\$166.9M**

Earnings (2023)

**\$23.6M**

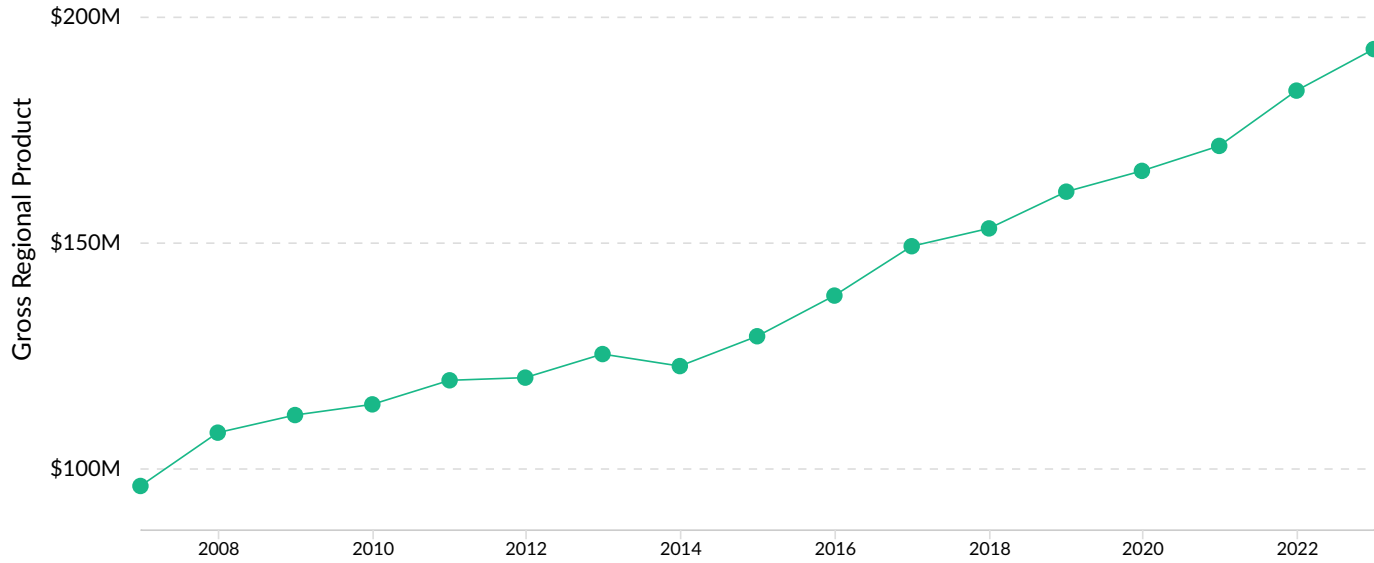
Property Income  
(2023)

**\$2.2M**

Taxes (2023)

**\$192.8M**

Total GRP (2023)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$1,420,739	\$5,450,868	\$6,871,607
Lessors of Residential Buildings and Dwellings	\$5,428,630	\$2,678	\$5,431,308
Temporary Help Services	\$4,297,563	\$553,758	\$4,851,321
Offices of Real Estate Agents and Brokers	\$1,688,316	\$2,905,101	\$4,593,417
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$1,361,333	\$2,784,106	\$4,145,438