

Yankton Named a Top City on the Rise in South Dakota

NerdWallet considers population, employment and income growth

San Francisco, CA (September 24, 2014) – NerdWallet, a consumer advocacy website, recently conducted a study to find the fastest-growing cities in South Dakota – and Yankton ranked eighth.

To find these communities, NerdWallet evaluated 41 cities, towns and census-designated places and examined the following variables:

- Population growth
- Employment growth
- Income growth

Yankton, a historic city that runs along the Missouri River tops our list for its picturesque scenery, vibrant downtown area and strong sense of community. The city experienced an impressive 11.02% growth in median income from 2009 to 2012. Yankton provides residents with a beautiful, spacious environment and a friendly, well-educated community.

"South Dakota's hitting pay day strong with the average three-year income growth rate for our top 10 cities at 19%, one of the highest in the nation," said Kamran Rosen, an analyst with NerdWallet. "Our study revealed that the state's small cities were the true stars, with only two of our top 10 cities having populations over 10,000 residents," said Rosen.

Other places in the top 10 include Pierre and Sisseton. See the full study [here](#).

For more information about NerdWallet, visit nerdwallet.com/cities.

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About NerdWallet

NerdWallet is a consumer-friendly financial literacy website that helps consumers make better decisions about their personal finances and more. We have been featured in The New York Times, Wall Street Journal, and Reuters; consumer advocates Liz Weston and Clark Howard have recommended our products.

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